

Bryan McConnell

112-234 Fairlane Avenue
Winnipeg, Manitoba, Canada
R2Y 2H1

Telephone: (204) 220-0737
Email: bryan76@shaw.ca
Online Portfolio: www.bryangraphics.com

R E S U M E

Career Objectives

Obtain a full time position as a graphic designer, web designer or video and animation designer.

Ultimate Goal: Continue working in the field of graphic design and multimedia, eventually working as senior graphic designer in an advertising agency or design studio.

Education

Advertising Art Diploma (1997 - 1999)
Red River College
Winnipeg, Manitoba, Canada

Advertising Art Advanced Diploma (1999 - 2000)
Red River College
Winnipeg, Manitoba, Canada

- **Advanced Diploma - Advertising Art:** Multimedia, web design, 3D animation, advanced design theory, advanced typography, photography, career placement program.
 - **Diploma - Advertising Art:** Graphic design, illustration, typography and marketing strategies.
 - 18 years' experience in photography (SLR and DLSR) with darkroom experience.
 - Proficient with both Macintosh and Windows operating system platforms.
 - Extensive knowledge of video production (HD/SD, NTSC/PAL) and digital animation using Adobe Premiere, Adobe After Effects and Adobe Flash.
 - 2D and 3D animation including 3D modeling, digital animation and traditional cell animation.
 - Experienced with HTML, Java Script, JQuery, CSS and some DHTML. Some PHP experience as well. Specialized in multimedia, web optimization / standardization and search engine optimization
 - Flash animation and development using Action Script 3
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Software Proficiency

I am able to use all versions of the software listed below, including the most recent versions.

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Adobe Flash
- Adobe Flash Catalyst
- Adobe Sound Booth / Audition
- Blender 3D
- Adobe Dreamweaver
- Adobe GoLive
- Adobe Acrobat PRO
- Microsoft Office
- QuarkXpress
- Macromedia Freehand
- Adobe Pagemaker
- Corel Draw
- Macintosh and Windows

Work Experience

Senior Graphic Designer - McDiarmid Lumber Ltd

(May 2010 - March 2013) Served as the senior graphic designer for the in-house advertising department. Duties included graphic design for bi-weekly flyers, brochures, large format posters, logos and stationary, packaging, tradeshow promotional advertising and other special advertising projects. I also produced information videos and animation for tradeshow, in-store promotions and various other advertising applications.

Graphic Designer - Triallo Communication Media

(July 2008 - October 2009) Was responsible for creating digital advertising using Flash, Premiere and Photoshop. Also worked on various brochure and flyer projects.

Web Designer (Webmaster) - Spirit of Math Schools

(February 2005 - October 2010) The Spirit of Math website was launched in early 2005. I served as the Webmaster of spiritofmath.com for nearly 5 years. My duties include regular maintenance, updates, revisions, graphic design and web programming when needed.

Graphic / Web Designer - Discovery Lancer Group

(January 2001 - June 2008) In-house graphic design. Work included print advertising, catalogs, posters, web design, tradeshow planning, flash presentations, special product promotions, copywriting and press releases. Other work included international advertising, photography, large posters, logos and product packaging.

Freelance Graphic Design and Multimedia - Various Clients

(November 2000 - Present) Have worked on projects for various clients including print and web design, logo design, magazine and advertising layout, flash presentations, product packaging and design.

Junior Print and Web Designer - Idea Marketing Group

(April 2000 - October 2000) Layout design for various advertising materials. Some Flash and web design for clients as well as illustration for design projects. Other work included photo touch ups and color correction, using Photoshop.

Activities and Interests

- Graphic Design and Illustration
- 2D/3D Animation and Flash Animation
- Writing poetry and short stories
- Photography (SLR/DSLR)
- Mountain Biking and Soccer
- Camping, fishing and hiking
- History and Science
- Working with and troubleshooting computers as well as software

Personal Information

I am a hard worker and willing to learn. I am adaptable to new situations; ambitious and confident in my artistic abilities but eager to learn new skills. The past 13 years in the graphic design industry has taught me the value of hard work, the importance of good time management and organization. It has also taught me the value of a good challenge.

References and Portfolio

Work references are available upon request. Portfolio is available in hard copy format and is also available online. Please visit www.bryangraphics.com to view graphic design, illustration and multimedia samples.